



GET THE GEAR
THAT'S MADE RIGHT.
AND MADE TO LOOK GREAT
WHILE IT GETS THE JOB DONE.
JUST SAVE YOUR MILES.
SEND THEM IN.
AND GET THE GEAR
MADE FOR THE GREAT WIDE OPEN.

FOR MORE INFORMATION,
CALL 1-800-MARLBORO (1-800-627-5267).

10 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.



GET THE MILES·GET THE GEAR

HERE'S HOW



GET THE MILES.

Collect Marlboro Country Store Miles on specially marked Marlboro packs to get your Marlboro Country Store Gear. Each pack proof is worth 5 Miles. For example, to get the Marlboro Jean Jacket, you'd need 800 Miles, which equals 160 pack proofs. We will honor up to 80 Marlboro Adventure Team UPCs (300 Miles) per order.

WHEN YOU'VE COLLECTED ENOUGH MARLBORO COUNTRY STORE MILES TO GET THE GEAR, COMPLETE THESE 3 STEPS.

- 1 Fill out all information on the order form on opposite page. Orders must be postmarked by December 31, 1994.
- 2 Print your name and address clearly. You must include your signature and birth date.
- 3 Send your completed order form along with your Marlboro Country Store Miles plus a check or money order for shipping and handling (payable to Marlboro Country Store) to:

Marlboro Country Store
P.O. Box 2675
New York, NY 10116-2675.

Do not send cash. Be sure to check with the Post Office so you have the proper postage on your order envelope. Postage may vary. Please use padded envelope.

Limited to smokers 21 years of age or older. Please allow 10-12 weeks for delivery. Not responsible for lost, late, misdirected, mutilated or postage-due mail. No facsimiles accepted. Offer not transferable. Offer good only in U.S.A. Limit: No more than five of any one item; maximum of 20 items per person. Offer void in Kansas and where otherwise prohibited. Offer void to employees of Philip Morris and its advertising agencies. With the exception of the pool table, no group or organization orders or requests will be honored. We reserve the right to substitute items of equal or greater value. If you have any questions about the program or your order, please call 1-800-MARLBORO (1-800-627-5267).

No phone orders accepted.



SHIPPING & HANDLING CHART					
Total # Miles in Mail Order	0-200	201-1,000	1,001-1,500	1,501-2,000	2,001-8,000
Shipping & Handling (estimated)	\$2.00	\$3.00	\$4.00	\$5.00	\$10.00

1 MR./MRS./MS. (Print Name) _____
ADDRESS _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
HOME PHONE _____

2 By participating in this offer and signing below, I certify that I am a cigarette smoker 21 years of age or older. I am also willing to receive free cigarettes and branded incentive items in the mail, subject to applicable state and federal law.

Date of Birth (Month Day Year) _____ Signature _____
(Required) (Required) (Required)

Current Brand _____ Previous Brand Smoked _____

GEAR	ITEM #	QTY	AMOUNT	QTY
MARLBORO BARN COAT S	409	1,700		
MARLBORO BARN COAT M	407	1,700		
MARLBORO BARN COAT L	505	1,700		
MARLBORO BARN COAT XL	513	1,700		
MARLBORO DENIM SHIRT S	208	300		
MARLBORO DENIM SHIRT M	210	300		
MARLBORO DENIM SHIRT L	228	300		
MARLBORO DENIM SHIRT XL	232	300		
THE BANGGANA	016	25		
BUNDLE OF T'S (See Size Chart)	291	410		
RED T-SHIRT (See Size Chart)	298	150		
BLUE T-SHIRT (See Size Chart)	307	150		
BLACK T-SHIRT (See Size Chart)	310	150		
MARLBORO JEAN JACKET S	290	800		
MARLBORO JEAN JACKET M	297	800		
MARLBORO JEAN JACKET L	293	800		
MARLBORO JEAN JACKET XL	273	800		

GEAR	ITEM #	QTY	AMOUNT	QTY
BRAND M CAP RED	331	100		
BRAND M CAP BLACK	333	100		
COWHIDE WALLET	109	175		
MCS THERMOS™	007	525		
MARLBORO BRASS LIGHTER	042	200		
LEATHERMAN™ TOOL	063	525		
LEATHER SHAVE BAG	018	325		
BIG RIVER HARP BY HONNER™	034	300		
BIG CHILL BLANKET	212	720		
MARLBORO GEAR BAG	420	610		
THE FIELD WATCH BY SWISS ARMY™	061	1,400		
BULL'S EYE SANTBOARD	406	1,400		
COOLCAT IRONS	340	275		

Total items ordered _____

Total number of miles submitted _____

SHIPPING & HANDLING (see chart) _____

100004

FOR INFORMATION ON THE MARLBORO COUNTRY STORE POOL TABLE, SEE PAGE 31

OR CALL 1-800-MARLBORO (1-800-627-5267)

P0002419

2061034581

Source: <https://www.industrydocuments.ucsf.edu/docs/sqyp0003>